

Exhibit 1

IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF MASSACHUSETTS

JOSEPH MANTHA on behalf of himself

and others similarly situated,

Plaintiff,

vs.

CASE NO. 1:19-cv-12235-LTS

QUOTEWIZARD.COM, LLC,

Defendant.

-----x

Contains Confidential Testimony

VIDEOTAPED DEPOSITION OF

TRICIA WINKLER

CONDUCTED VIRTUALLY

Friday, September 8, 2023

5:08 p.m. EDT

Laurie K. Langer, RPR

<p style="text-align: right;">Page 14</p> <p>1 would QuoteWizard get paid for transferring, for them 2 live transferring that person to an insurance company or 3 agent? 4 A. Yeah, it did vary greatly, but by carrier. 5 Q. Can you give me a ballpark on, on what the 6 average is? 7 A. Anywhere between \$5 and \$80. 8 Q. What were some of the drivers of whether the, 9 whether it would be more or less? 10 MR. POLANSKY: And at this point I'm just 11 going to mark this part of the transcript confidential. 12 Because this is very, very proprietary information. 13 MR. BRODERICK: Sure. 14 (Transcript designated confidential.) 15 MR. POLANSKY: You can answer. 16 A. So what was the question again? 17 Q. What were some of the drivers of what would make 18 it more valuable or less valuable to, to QuoteWizard? 19 A. Yeah. So geography of the consumer, so their ZIP 20 code can vary. So the carriers are deciding what kinds 21 of consumers, what types of consumers, where, where 22 specifically they can write policies. Where they want 23 to write policies. So they provide to us a ZIP code for 24 targeting.</p>	<p style="text-align: right;">Page 16</p> <p>1 and get after the fact when, -- 2 MR. POLANSKY: Objection. 3 Q. -- if a complaint was made? 4 MR. POLANSKY: Objection. 5 A. Answer? 6 MR. POLANSKY: Oh, you can answer it. 7 A. So -- so if a lead was acquired from a partner 8 and we did not have -- so generally what we would have 9 at our disposal are full contact information, IP 10 address, Jornaya ID. Trusted -- TrustedForm tokens. 11 Thank you. 12 So we -- we rely on that consent, but if we also 13 needed to see specific consent language that was agreed 14 to, things of that nature, then we might go out to that 15 partner and ask them to provide that. 16 Q. Okay. And QuoteWizard is, is entirely reliant on 17 the, in the case of third-party leads, on those 18 third-party leads to obtain the consent of the person 19 who was going to be texted; correct? 20 A. Yes. 21 Q. And those third-party lead vendors sometimes use 22 sub vendors; correct? 23 A. I can't speak to -- I believe so, but I can't 24 speak to -- I don't manage that part of the business.</p>
<p style="text-align: right;">Page 15</p> <p>1 The consumer profile can change pretty 2 dramatically, so a consumer who's insured, uninsured, a 3 consumer who has a DUI, a consumer who has multiple 4 vehicles can change. 5 Again, the kind of targeting that carriers are 6 looking for. So we verify some of that in the call 7 center to make sure that we're matching to the right 8 carrier prior to the transfer. So that's what -- so 9 that's what can shift the value of that specific 10 consumer information to a carrier. 11 Q. Right. And do you see in -- do you see in the 12 paragraph where it, in the contract where it says that 13 the contract required QuoteWizard to retain copies of 14 all versions of consent for at least four years from the 15 date that the consent was relied upon to initiate a call 16 or text message? 17 A. Yes. 18 Q. And at the discretion of Drips, QuoteWizard was 19 to provide all copies of, copies of written consent on 20 two business days notice? 21 A. Correct. 22 Q. Did QuoteWizard retain that consent? 23 A. Absolutely. 24 Q. And was there some consent that you had to go out</p>	<p style="text-align: right;">Page 17</p> <p>1 Q. Okay. In an e-mail in this case Matthew Weeks 2 wrote that after the acquisition of QuoteWizard by 3 Lending Tree, TCPA compliance had become a major issue. 4 Was that your experience after QuoteWizard was 5 acquired by Lending Tree? 6 A. No. Yeah, just to elaborate, we'd always been 7 following TCPA regulation. We've been under legal 8 counsel guidance for years. 9 Q. And these texts that Drips sent to consumers on 10 behalf of QuoteWizard asked if they were interested in 11 purchasing various types of insurance products; correct? 12 A. Verifying intent to get a policy, yes. 13 Q. And would you agree that QuoteWizard only 14 intended to purchase lead information from third-party 15 lead vendors of individual consumers rather than 16 businesses? 17 A. Absolutely. 18 Q. And so if a business received a text that was by 19 accident; correct? 20 A. Correct. I wouldn't call it an accident, I would 21 say that that's the phone number that the consumer 22 provided for contact. So that would be the number 23 that -- so that's the number they requested we contact 24 them on, that would be the number we dialed them on.</p>

<p style="text-align: right;">Page 18</p> <p>1 Q. Okay. But you weren't targeting businesses for</p> <p>2 sales?</p> <p>3 A. No.</p> <p>4 Q. In this case QuoteWizard has produced invoices</p> <p>5 from Drips for, you know, that QuoteWizard paid, which I</p> <p>6 totaled at \$2,034,902.76. Does that sound like what, in</p> <p>7 the ballpark of what Drips was paid by QuoteWizard?</p> <p>8 A. Yeah, I do not know. I did not manage that part</p> <p>9 of the business. So I do not know. And I wasn't asked</p> <p>10 to review any sort of Drips invoices.</p> <p>11 Q. You didn't manage payment, you mean?</p> <p>12 A. I didn't review or approve those types of</p> <p>13 invoices. That was managed by a different team.</p> <p>14 Q. And do you know how many text messages were sent</p> <p>15 by Drips on behalf of QuoteWizard?</p> <p>16 A. I do not.</p> <p>17 Q. I'm going to mark as -- it should be Exhibit 17,</p> <p>18 but it won't have a Bates stamp on it. But it's the</p> <p>19 Drips invoices.</p> <p>20 (Deposition Exhibit No. 17 marked for</p> <p>21 identification.)</p> <p>22 Q. It's a spreadsheet produced, an Excel</p> <p>23 spreadsheet.</p> <p>24 A. That's Exhibit 17?</p>	<p style="text-align: right;">Page 20</p> <p>1 and am I correct that those are from third-party</p> <p>2 vendors?</p> <p>3 A. Correct.</p> <p>4 Q. And the same would be true of documents that are</p> <p>5 labeled "non on-site," those are third-party lead</p> <p>6 vendors; correct?</p> <p>7 A. I can't -- I would have to look at those</p> <p>8 documents to answer that question.</p> <p>9 Q. Okay. But -- so -- that was -- that was</p> <p>10 Mr. Weeks' understanding and you're not, there would be</p> <p>11 no reason to call a QuoteWizard website non on-site;</p> <p>12 correct?</p> <p>13 A. Correct.</p> <p>14 Q. Did QuoteWizard take any independent action to</p> <p>15 confirm the accuracy of the data that was provided to it</p> <p>16 by third-party lead vendors?</p> <p>17 A. I can't speak to that. Again, I don't -- I don't</p> <p>18 manage the relationships with the partners, so I can't</p> <p>19 speak to what their practices are.</p> <p>20 Q. Sure. What's your job title?</p> <p>21 A. Vice president of call operations.</p> <p>22 Q. And what are your job responsibilities?</p> <p>23 A. Generally run the call center for QuoteWizard our</p> <p>24 consumer-based call center for QuoteWizard.</p>
<p style="text-align: right;">Page 19</p> <p>1 Q. 17, yes. Are you familiar with that document?</p> <p>2 A. It's still pulling up.</p> <p>3 Q. This has -- this has been a struggle all</p> <p>4 afternoon.</p> <p>5 A. There we go. So what was your question again?</p> <p>6 MR. POLANSKY: Is this a document we</p> <p>7 produced?</p> <p>8 Q. You're not familiar with this document?</p> <p>9 A. I am not.</p> <p>10 Q. Would it surprise you, again, taking my</p> <p>11 representation and ability to use Excel to tally up a</p> <p>12 column, would it surprise you that it was \$2 million</p> <p>13 that Drips was paid for its texting?</p> <p>14 MR. POLANSKY: Objection.</p> <p>15 A. Yeah, again, I didn't manage the Drips</p> <p>16 relationships, so I wouldn't be surprised or -- I</p> <p>17 wouldn't be surprised or not surprised.</p> <p>18 Q. Okay. And in, in QuoteWizard when you produced</p> <p>19 documents in this case, there, there's a distinction</p> <p>20 between on-site leads. Those are from web sites owned</p> <p>21 by QuoteWizard; correct?</p> <p>22 A. Those would be consumers who went through</p> <p>23 QuoteWizard forms, yes.</p> <p>24 Q. And then on the other hand there's inbound leads,</p>	<p style="text-align: right;">Page 21</p> <p>1 So my team makes the outbound dials and takes the</p> <p>2 inbound dials from consumers who, again, have consented</p> <p>3 to contact, and are looking for them to be connected</p> <p>4 with carriers to provide quotes.</p> <p>5 Q. And are you at all involved on the data side of</p> <p>6 where the leads are obtained or anything like that?</p> <p>7 A. I am not.</p> <p>8 Q. And you're not familiar with -- like, if I needed</p> <p>9 to know about headings on lead document files, you would</p> <p>10 not be the person to ask; correct?</p> <p>11 A. Correct.</p> <p>12 Q. You're lucky.</p> <p>13 What's your understanding of what a Jornaya</p> <p>14 certificate is?</p> <p>15 A. So if you integrated with Jornaya they put pixels</p> <p>16 on your forms so they can track the progress of the</p> <p>17 consumer through a form. And then at the end of the</p> <p>18 form collect the TCPA consent, essentially, that the</p> <p>19 consumer is agreeing to.</p> <p>20 Q. Is a TrustedForm Certificate similar, but offered</p> <p>21 by a competitor company called ActiveProspect?</p> <p>22 A. That's my understanding, yes.</p> <p>23 Q. Do you know anything about why some of the</p> <p>24 Jornaya certificates in this case have expired?</p>